

ADVERTISE

IN OUR GREAT MAGAZINES AT THE HEART OF LOCAL COMMUNITIES...

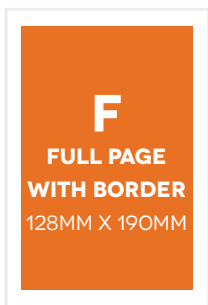
THE
CM
CONNECTION

TO START THE DESIGN PROCESS HERE'S

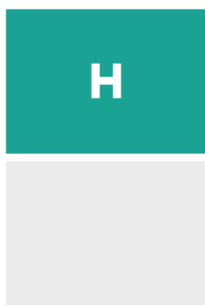
LORRAINE'S ARTWORK CHECKLIST

OF WHAT WE WILL ASK FOR:

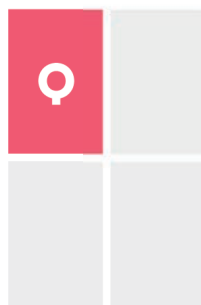
- Your **LOGO** in high resolution (.tif or .pdf format)
- **WORDING** (clear key messages)
- **IMAGES** in high resolution (.tif or .pdf format)
- Your **CONTACT DETAILS** (address, telephone numbers website and email address)
- Your chosen advert **SIZE**...



FULL PAGE WITH BLEED
WIDTH **154** MM
HEIGHT **216** MM



HALF PAGE
WIDTH **128** MM
HEIGHT **92.5** MM



QUARTER PAGE
WIDTH **61.5** MM
HEIGHT **92.5** MM



EIGHTH PAGE
WIDTH **61.5** MM
HEIGHT **43.75** MM

PLEASE NOTE

Images should be provided at a minimum of **300 dpi** (dots per inch) and in **CMYK** colour mode, and artwork ideally saved as **TIFF** (.tif) or **PDF** (.pdf) file format.

We can create a **basic advert free of charge**, should you want something more bespoke designed a £39 charge applies.

If you don't have a logo or need more support with your marketing, we can connect you with local service providers who can help you with this and advert copy – just ask us.

- Simply get all this to us before the **COPY DEADLINES** and we'll do the rest:

CM23: 10TH OF MONTH PRIOR TO PUBLICATION (ODD MONTHS)

CM17: 15TH OF EACH MONTH PRIOR TO PUBLICATION