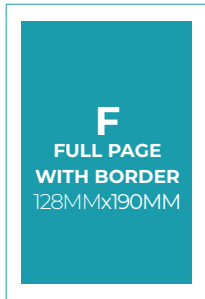


# ADVERTISE

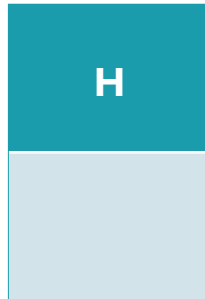
## IN OUR GREAT MAGAZINES AT THE HEART OF LOCAL COMMUNITIES.

To start the design process, here's **LORRAINE'S ARTWORK CHECKLIST** of what we will ask for:

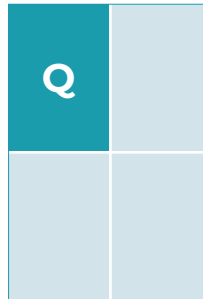
- Your **LOGO** in high resolution (.tif or .pdf format)
- **WORDING** (clear key messages)
- **IMAGES** in high resolution (.tif or .pdf format)
- Your **CONTACT DETAILS** (address, telephone numbers, website and email address)
- Your chosen advert **SIZE**



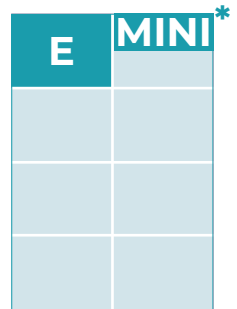
**FULL PAGE**  
with bleed  
Width **154mm**  
Height **216mm**



**HALF PAGE**  
Width **128mm**  
Height **92.5mm**



**QUARTER PAGE**  
Width **61.5mm**  
Height **92.5mm**



**EIGHTH PAGE**  
Width **61.5mm**  
Height **43.75mm**

**PLEASE NOTE:** Images should be provided at a minimum of **300DPI** (dots per inch) and in **CMYK** colour mode. Artwork should be saved ideally as **TIFF** (.tif) or **PDF** (.pdf) file format. We can create a **BASIC ADVERT FREE OF CHARGE**, should you want something more bespoke designed a **£39+VAT** charge applies. If you don't have a logo or need more support with your marketing, we can connect you with local service providers who can help you with this and advert copy - just ask us.

**\*MINI ADS CONSIST OF 1 IMAGE, 10 WORDS AND 2 CONTACT POINTS.**

Simply get all this to us before the **COPY DEADLINES** and we'll do the rest:  
**CM23: 10th of the month** (prior to publication - Jan, Mar, May, Jul, Sept & Nov)  
**CM17: 15th of each month** (prior to publication)